
K E L O W N A J U N I O R K O D I A K S

LACROSSE

Dear Business Owner,

Junior box lacrosse is thriving in Kelowna!

Since it's return to the Thompson Okanagan Junior Lacrosse League in 2021, your Kelowna Junior Kodiaks have won the Covid Cup exhibition tournament in 2021 and finished in the top 3 in the league in their subsequent 3 seasons.

The 2024 season closed out with several Kodiak players finishing in the Top 10 in the league for points, goals and assists; and saw 10 players invited to play in the All Star game! This level of success is so exciting for our talented and dedicated young players who are proud to bring this level of lacrosse to our community. We are also proudly affiliated with the Kelowna Minor Lacrosse Association, which allows us to offer advanced development opportunities to up-and-coming skilled athletes and access to local, high-calibre lacrosse beyond their minor years.

Our primary sources of revenue are via registration fees paid by players and home game ticket sales. As you can imagine, this revenue does not fully cover expenses such as equipment, floor time, insurance and travel costs, which leaves players responsible for raising their own additional funds to cover these costs.

To help offset some of these expenses, we are reaching out to businesses and organizations within our community with an opportunity to become a team sponsor, and in return, acquire an expanded source of exposure for your brand.

Below you will find the sponsorship and advertising menu our team is offering this year in hopes of building community support for their upcoming 2025 season.

We look forward to partnering with you!

Yours in lacrosse,

Kelowna Junior Kodiaks

www.KelownaJrKodiaks.ca

sponsorship@KelownaJrKodiaks.ca





Kelowna Junior Kodiaks Sponsorship & Advertising Menu

Itemized Sponsorships

Team Jersey Sponsor (full set - Home and Away) - \$7,500

This is one of our most popular and coveted sponsor options! Your business name will be prominently displayed on the bottom back of all 50 Home AND Away player jerseys. **Due to lead time on jersey personalization, cut-off date for this sponsorship item is no later than March 15, 2025.**

Team Jersey Sponsor - Home Set - \$5,000 | Away Set - \$3,000

Your business name will be prominently displayed on the bottom back of all 25 player Home jerseys. **Due to lead time on jersey personalization, cut-off date for this sponsorship item is no later than March 15, 2025.**

Individual Player Jersey Sponsor - \$300 Home | \$200 Away | \$400 both Home & Away

**funds go directly to the player to offset registration costs*

Sponsor bar on the bottom (back) of the player jersey below the number of either home (\$300) or away (\$200) jerseys or both (\$400). **(only 2 spots available per jersey!)**

Road Trip / Bus Sponsor - \$1,000 for 1 or \$1,500 for both (exclusive or 1 of 2 advertising opportunities!)

Large 24" x 36" magnet (one on each side of the bus) with your company logo proudly displayed as our official Bus Sponsor, which provides brand exposure for travel throughout the Okanagan and the Kootenays. Your company can sponsor 1 magnet, or both for a reduced price.

Player of the Game - \$350 (exclusive sponsorship - only 1 spot available!)

The player of the game will receive a Player of the Game certificate with your company's logo on it for every home, away, and tournament game. Your company will also be mentioned as the Player of the Game sponsor at the end of home games when player is presented with their award. Photo of player presentation will be taken and posted to our social media pages after every game, home and away.

Power Play Sponsor - \$300 (exclusive sponsorship - only 1 spot available!)

Penalty Kill Sponsor - \$300 (exclusive sponsorship- only 1 spot available!)

Multiple mentions throughout the game. Each time the Kodiaks are on the power play or penalty kill, the sponsor will be named during broadcasts and in-game announcements.

Arena Banner - \$200:

Your company name will be presented on a large banner at the entrance to the arena; which will be seen at all attending the games.

Helmet Stickers - \$150 (only 4 spots available!)

One sponsor sticker to be placed on all player helmets - 30 stickers total. Four stickers available per helmet.



Kelowna Junior Kodiaks Sponsorship & Advertising Menu

Donation \$ _____ (min \$50):

Your company name will be displayed in our program as a team supporter (unless no recognition is requested).

In Kind – Please contact us at Sponsorship@KelownaJrKodiaks.ca

Team Sponsorships

\$500 Package

- 4 passes for any home games to be used separately or together.
- Your business logo will be displayed on our arena banner at all home and away games.
- Business card logo ad in our Game Day Program.
- You will receive a team picture with your company name on it as a Kelowna Junior Kodiaks team sponsor that can be displayed in your place of business.

\$1,000 Package

- Logo on pre-game dryland gear.
- 2 season passes for all home regular season games.
- Your business logo will be displayed on our arena banner at all home and away games.
- ½ page ad in our Game Day Program.
- Social media acknowledgement throughout season.
- You will receive a team picture with your company name on it as a Kelowna Junior Kodiaks team sponsor that can be displayed in your place of business.

\$3,000 Package

- Logo on pre-game dryland gear.
- 4 season passes for all home regular season and playoff games.
- Your business logo will be displayed on our arena banner at all home and away games.
- Full page ad in our Game Day Program.
- Social media acknowledgement and several dedicated posts for your business throughout the season.
- A custom logo link to your company's website on our team website.
- You will receive a team picture with your company name on it as a Kelowna Junior Kodiaks team sponsor that can be displayed in your place of business.
- If you have a corporate banner, we would be proud to display it at all our home games.



Kelowna Junior Kodiaks Sponsorship & Advertising Menu

Individual Player Season Sponsorship - \$800

This sponsorship covers the entire season cost for a player participating in the program. Sponsor will have their business name bar on the back of the player's home and away jersey above the corporate sponsor, and logo in our Game Day Program, unless no recognition is requested. This sponsorship is particularly helpful for our players with limited funds.



Program Advertising

Full Page Ad in our Game Day Program - \$400

Ad is 8" x 5" portrait size. Company logo and contact information; can be client supplied artwork sized to fit ad space.

Half Page Ad in our Game Day Program - \$250

Ad is 4" x 5" landscaped size. Company logo and contact information; can be client supplied artwork sized to fit ad space.

Quarter Page Ad in our Game Day Program - \$175

Ad is 4" x 2.5" portrait size. Company logo and contact information; can be client supplied artwork sized to fit ad space.

Business Card Ad in our Game Day Program - \$125

Ad is 2.5" x 3". Company logo and contact information; can be client supplied artwork sized to fit ad space.

Business Listing - \$100

Your company name will be located inside the program as text; listed as a team sponsor.

Game Day Sponsor - \$100 (only 10 spots available)

Ad is 8.5" x 5" portrait size. Company logo and contact information will be prominently displayed on the cover of the player roster page. Minimum 5 in-game announcements (1 intro, 1st period, 2nd period, 3rd period & conclusion of game) - *Price reflects per game cost. Receive 5 game passes for the game you sponsor.



Kelowna Junior Kodiaks Sponsorship & Advertising Menu

Intermission Crowd Activities

Frisbee Toss - \$500.00

Sponsor of the Frisbee toss game for fans during the second period intermission. Your business will be recognized in our game day program as the official sponsor of the Frisbee Toss. Prizes are awarded for the frisbee that lands closest to the center of the faceoff circle in the middle of the floor. An accumulating cash prize is awarded for the frisbee that lands in the target. Minimum of 3 announcements during each home game as the Frisbee Toss sponsor for the activity for the whole season.

Shoot to Score - \$400.00

First period intermission. Your logo will appear on a 4' x 4' 6" shooting board that is placed in front of the goal with holes in each corner and one in the center. A fan is given 3 balls to shoot to win a prize for the corresponding hole they score in. Prizes include gift cards, t-shirts, hats, or a cash prize. Included is a minimum of 3 announcements each home game as the sponsor for the activity for the whole season.

Please click the text below to access our

[Sponsorship and Advertising Order Form](#)

where you can sign up for any of the products listed above.

*On behalf of the Kelowna Junior Kodiaks players, we thank you for your consideration
on becoming a community supporter for the team!*

